



Development & Operations Associate

Employer: French & Pickering Creeks Conservation Trust, a non-profit organization in Phoenixville, PA

Full time: \$30,000-\$35,000/year plus health, paid vacation and retirement benefits

Application deadline: Rolling

Position Overview:

The Development & Operations Associate is a full-time non-exempt position responsible for supporting the Director of Development and Operations. Specific deliverables will include but are not limited to maintaining French & Pickering's donor database and generating insightful reports and analysis, as well as implementing French & Pickering's fundraising, programming, communications, member services, and marketing initiatives. The Associate will work with the Director of Development & Operations to develop grant applications, execute programs, produce outreach materials, coordinate the organization's social media accounts and e-newsletter, and maintain consistency in the organization's messaging to diverse audiences. Working with volunteers and representing French & Pickering at programs and events (virtual and in person as/when appropriate) is an important role. This position also provides support to various committees including development, programs, Iron Tour, Auction and Governance.

The Development & Operations Associate reports to the Director of Development & Operations, provides overall communications and administrative support, to the Director, and works with other staff as needed to efficiently and effectively execute the duties of the position.

French & Pickering is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants receive consideration for employment without regard to race, color, religion, gender, gender identify or expression, age, national origin, sexual orientation, disability, or veteran status.

Roles and Responsibilities:

- Maintain and update Donor Perfect database to ensure data integrity to the highest degree possible as well as effective and efficient entry of donor information. Generate reports that are clear, insightful, and timely
- Process member requests appropriately and ensure a timely response to all inquiries
- Work with the Director of Development & Operations to effectively execute and promote French & Pickering programs, events and accomplishments to diverse audiences through online, print, and in-person channels
- Assist in the creation of print and electronic materials, including:
 - Monthly e-newsletters for an external audience of members, partners, and supporters utilizing Constant Contact

- Annual high-quality magazine for donors and other supporters
- Marketing, development, and solicitation materials, as needed
- Public and private grant applications
- Consistent and engaging postings and conversations on social media outlets, including Facebook, Twitter, LinkedIn, and YouTube, as appropriate
- Assist in the ongoing maintenance of the organizational website with event announcements, photos, news articles, newsletters, press releases, etc.
- Draft press releases, as needed
- Event announcements, invitations, programs, and signage
- Write development documents, including publications and communication materials (cultivation, solicitation, and donor acknowledgment letters)
- Assist in planning and execution of all French & Pickering events
- Collaborate across departments on various development projects to support the vision of a regional nonprofit organization with program reach that extends beyond the borders of the land it preserves
- Assist with other projects as needed

Qualifications Required:

- Bachelor's degree (B.S. or B.A.)
- Working knowledge of Donor Perfect
- Working knowledge of Constant Contact and ability to produce eye pleasing designs that draw attention
- Experience with online programming tools for virtual events (i.e. zoom and Facebook live)
- Proven exceptional written communication skills and strong attention to detail
- Ability to translate complex environmentally technical concepts into language easily comprehensible to diverse audiences
- Ability to work as a team to reach the end goal of furthering French & Pickering's mission
- Ability to prioritize among competing goals to execute on tight deadlines
- Articulate, polished, and professional demeanor with strong work ethic, initiative, and confidence
- Technologically savvy with Microsoft Office (Outlook, Word, Excel, PowerPoint), Canva and website platforms such as WordPress
- Valid driver's license, willingness, and ability to commute to office as well as events, programs and activities
- Ability to lift and carry up to 25 pounds on level terrain as well as inclines including stairs
- Willing and able to walk up to three miles of strenuous terrain at a reasonable pace for donor engagement, volunteer work at preserves, member events, etc.

Qualifications Preferred: Experience and proven success working in member or client services role.