



38th Annual Auction

November 2-9, 2020

Sponsorship Opportunities

Sponsorship not only features your name prominently in front of Chester County's land preservation friends and advocates, it also provides needed support to **French & Pickering Creeks Conservation Trust**, whose mission continues to make a positive impact on our community.

The **Annual Auction** is organized by an all-volunteer, community-based committee, and the entire proceeds go directly towards the conservation of our beautiful natural resources. Over the past 38 years, the Annual Auction Party has raised nearly one million dollars to benefit the permanent protection of over 12,850 acres in northern Chester County!

Please review the various levels of sponsorship available for the Auction in 2020.

Each level offers different benefits and ways that French & Pickering can recognize your support as an individual, or market your company's brand.

As support for conservation increases, so do the benefits! From your name as an individual supporter, or your company logo on our website and e-blasts, Chester County's land preservation community will know you are an ally and a friend.

Our goal is to foster new partnerships and raise support for our land trust. Whether you are a past sponsor or a new sponsor, we thank you for your consideration.

For more information about the Annual Auction Party, or to learn about ways you can sponsor French & Pickering Creeks Conservation Trust all year long—including the Auction, the French Creek Iron Tour, advertising in our *Land Matters* magazine, and other VIP events--please call Bill at 610-933-7577 ext.16 or email bgladden@frenchandpickering.org.

Thank you!

Please Check Your Preferred 2020 Auction Sponsorship Level:

- ❑ **Benefactor \$5,000** (\$5,000+ Contribution)*
 - **Promotional video produced by F&P staff, featuring your company!**
 - **Special mention in Auction promotional video**
 - **Outside Back Cover (color) or CENTER ad of two full pages** (10"x 8", color in electronic Auction program)
 - Sponsorship acknowledgement on e-blasts (with hyperlink to your site) (circulation 6,000)
 - Sponsorship acknowledgement on frenchandpickering.org (with hyperlink to your site) (1,200 page views per month)
 - Sponsorship acknowledgement on event invitation (donation must be received by September 6)

- ❑ **Conservationist \$2,500** (\$2,500-\$4,999 Contribution)* - **Limit of 2 Sponsorships**
 - **Promotional video produced by F&P staff, featuring your company!**
 - **Special mention in Auction promotional video**
 - **Full page ad** (5"x 8", COLOR) on **inside front, or inside back cover** of electronic Auction program
 - Sponsorship acknowledgement on e-blasts (with hyperlink to your site) (circulation 6,000)
 - Sponsorship acknowledgement on frenchandpickering.org (with hyperlink to your site) (1,200 page views per month)
 - Sponsorship acknowledgement on event poster
 - Sponsorship acknowledgement on event invitation (donation must be received by September 6)

- ❑ **Preservationist \$1,000** (\$1,000-\$2,499 Contribution)*
 - **Special mention in Auction promotional video**
 - **Full page ad** (5"x 8", color) in the electronic Auction program
 - Sponsorship acknowledgement on e-blasts (with hyperlink to your site) (circulation 6,000)
 - Sponsorship acknowledgement on frenchandpickering.org (with hyperlink to your site) (1,200 page views per month)
 - Sponsorship acknowledgement on event poster

- ❑ **Steward \$500** (\$500-\$999 Contribution)*
 - Sponsorship acknowledgement on e-blasts (with hyperlink to your site) (circulation 6,000)
 - Sponsorship acknowledgement on frenchandpickering.org (with hyperlink to your site) (1,200 page views per month)
 - Sponsorship acknowledgement listing in the electronic Auction Program

- ❑ **Guardian \$250** (\$250-\$499 Contribution)*
 - Sponsorship acknowledgement on e-blasts (with hyperlink to your site) (circulation 6,000)
 - Sponsorship acknowledgement on frenchandpickering.org (with hyperlink to your site) (1,200 page views per month)
 - Sponsorship acknowledgement listing in the electronic Auction Program

French & Pickering Creeks Conservation Trust is a not-for-profit 501 (c)(3) organization.
A portion of your contribution is tax deductible.

It's Easy to Sign-up!

Register **online** at frenchandpickering.org

OR

Send this completed form and payment to:

Annual Auction Party
French & Pickering Creeks Conservation Trust
511 Kimberton Road
Phoenixville, PA 19460
610-933-7577
kappler@frenchandpickering.org

Design Specifications and Format

Please send your logo or ad to kappler@frenchandpickering.org
Ads may only be submitted as high-resolution .jpg or PDF files.

Payment Methods

- Online at www.frenchandpickering.org
- Check enclosed (Checks made payable to French & Pickering Creeks Conservation Trust)
- Credit Card

CONTACT NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

COMPANY NAME (If Applicable): _____

Name on Card _____

Credit Card Number _____ Expiration _____ CVC: _____

**ALL SPONSORSHIP AND AD RESERVATION FORM, PAYMENT AND ART
MUST BE RECEIVED BY SEPTEMBER 6, 2020**

*Deadline is Sept. 6, 2020 for certain sponsorship benefits listed above.